Don't let AI be just a trend — Make it your own skill

Online Workshop

MASTERING THE ART OF COMMUNICATION WITH AI

Why should you choose this AI workshop now?

26/6/2025
8:30-12:00

Boost daily work efficiency: Those who know how to use AI can accomplish tasks much more effectively than those who don't.

Enhance creative thinking: Develop critical thinking skills to find hybrid solutions and flexibly apply different AI tools to maximize their benefits.

Easy to understand: This course is designed for beginners with no complex technology involved — no prior technical knowledge required.

Immediate application: Learn to create presentation slides, videos, images, texts, analyze data, and more right away.

SPEAKER

Mr. B. M. NHAT

- Bachelor of Technology, Ho Chi Minh City University of Technology
- 7+ years of experience in AI applications, business training and technology application
- Currently serving as CEO of Vietnam AI Research and Application Center.
- AI training expert with in-depth knowledge of technologies including Deep Learning, ChatGPT, Gemini, Microsoft Copilot, and Claude.
- Author of "Eliminating AI Illiteracy", a book dedicated to making AI knowledge accessible to the wider community.

INFORMATION

- Duration: 0.5 day (from 8:30 ~ 12:00)
- Language: Vietnamese
- Fee: **1.350.000 VND/person** (excluding VAT)
- Special offer:
  + With 2-4 participants, 5% discount
  + With 5 or more participants, 10% discount
- Course Format: **Online**
- Target: People who want to apply AI to their daily work
- Registration: Fill in " Application form" and send to AIMNEXT via Email (training-vn@aimnext.com)

OBJECTIVE

- Gain a clear understanding of Generative AI and how to write effective prompts
- Become proficient in techniques for optimizing AI outputs based on specific goals
- Apply AI tools to enhance work performance

CONTENT

PART 1: AI FOUNDATIONS & BASIC PROMPTING TECHNIQUES

1.1. Introduction to AI and Generative AI
- Overview of AI and its classifications
- What is Generative AI and how does it work?
- Real-world applications of Generative AI in business
- What is a prompt? Definition and its importance in working with AI

1.2. Basic Prompting Techniques
- Key elements and structure of an effective prompt
- Structure prompt content for better AI understanding
- Assign a role for the AI to guide its response and improve output

1.3. Practice

PART 2: OPTIMIZING PROMPTS FOR SPECIFIC WORK GOALS

2.1 Writing prompts to match specific requirements
- Tailoring responses for different target audiences
- Controlling the desired length of generated content
- Specifying the desired format of generated content

2.2. Advanced prompting techniques for greater accuracy
- Guide AI to reason step-by-step using Chain-of-Thought prompting
- Instruct AI to perform multiple tasks within a single prompt
- Describing outputs using the 6-component framework (Role, Action, Input, Output, Template, Other components)

2.3. Practice

PART 3: APPLICATION OF AI IN WORKPLACE

Introduction to AI tools that boost work efficiency in tasks such as:
- Data analysis
- Create presentation slides
- Make plan and optimize workflow
- Generate documents, images, audio, etc.

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